



BULLDOG DASH

2021 New Sponsorship Incentive

Dear Friends and Family of Germantown Elementary SD#60,

The "Bulldog Dash" Committee will once again be offering the new sponsor incentive in 2021. Anyone who secures a NEW sponsor will receive one free *virtual* race registration to be used for the 2021 "Bulldog Dash" (\$15 value)! Friends and Family are encouraged to consider reaching out to their place of employment, businesses and corporations to request their support of the school's largest fundraising event. Refer to the reverse-side of this letter for the listing of Sponsorship opportunities.

New Sponsor Requirements:

- New sponsors are defined as any business that did not serve as a bronze, gold, silver, or diamond sponsor in 2019 or 2020.
- All new sponsors must meet the gold, silver, or bronze sponsor requirements to receive a complimentary race registration.
- New sponsors will need to submit their sponsorship commitment form to school by April 15, 2021.

Please submit this form to the school office. Include the new sponsor name and contact information as well as the recipient of the free race registration below.

Any questions regarding new sponsors can be directed to Mrs. Becker at 523-4253 or rbecker@germantownbulldogs.org. Thank you for your willingness to partner with us to make the annual "Bulldog Dash" a successful event for Germantown Elementary!

PLEASE PRINT

New Sponsor: _____

New Sponsor Email: _____ Phone #: _____

Free Race Registration Recipient: _____

Sincerely,
The Bulldog Dash Committee



Gold Sponsor: \$500

- ✿ IDENTIFIED AS A 2021 DASH GOLD SPONSOR ON ADVERTISEMENTS
 - ✿ LOGO PRINTED ON BACK OF ALL PARTICIPANT T-SHIRTS
 - ✿ COMPANY NAME IN RACE PACKETS
- ✿ OPPORTUNITY TO DISPLAY PROMOTIONAL ITEMS IN RACE PACKETS
 - ✿ COMPLIMENTARY EVENT T-SHIRT



Silver Sponsor: \$300

- ✿ IDENTIFIED AS A 2021 DASH SILVER SPONSOR ON ADVERTISEMENTS
 - ✿ COMPANY NAME PRINTED ON BACK OF ALL PARTICIPANT T-SHIRTS
 - ✿ COMPANY NAME IN RACE PACKETS
- ✿ OPPORTUNITY TO DISPLAY PROMOTIONAL ITEMS IN RACE PACKETS
 - ✿ COMPLIMENTARY EVENT T-SHIRT



Bronze Sponsor: \$175

- ✿ IDENTIFIED AS A 2021 DASH BRONZE SPONSOR ON ADVERTISEMENTS
 - ✿ COMPANY NAME IN RACE PACKETS
- ✿ OPPORTUNITY TO DISPLAY PROMOTIONAL ITEMS IN RACE PACKETS
 - ✿ COMPLIMENTARY EVENT T-SHIRT