



BULLDOG DASH

February 7, 2019

Dear Friends of Germantown Elementary School:

Germantown Elementary is hosting their **15th Annual “Bulldog DASH” 5K Run/Walk and 2K Run/Walk**. Over 450 runners/walkers participated in this very successful event in 2018. With the continued support of our dedicated community partners, sponsors, parents and area businesses, the students at Germantown Elementary have benefited from contributions of more than \$251,000 over the past 14 years.

The 2019 DASH, an all-volunteer event, will be held on ***Saturday, May 18, at Schoendienst’s Park*** in Germantown. We are reaching out to you for help to make this event fun and enjoyable while raising money for a very worthwhile cause -- a child’s education. The success of this race depends on our community members and the support we receive from the local businesses such as you. We hope we can count on you to help us continue this tradition by becoming a community sponsor or donor. We have many sponsorship opportunities available. On race day, we will promote business for those establishments that support efforts at Germantown Elementary School.

The race is endorsed by the Germantown School Board of Education. The Board manages the funds and determines the best programs to be funded that align with the New Illinois Learning Standards. Your contribution will be used to maintain essential needs, specifically where state funding has been cut, and make upgrades to technology.

We hope you will consider supporting the **“Bulldog DASH”** by becoming part of our community presence. Thank you in advance for your generosity to the students of Germantown Elementary. If you have any questions regarding Sponsorship or the 5K Run/Walk and 2K Run/Walk, please send an email to zurlienek@gmail.com.

Sincerely,

Kristin Zurliene
Sponsorship Chair

Bulldog DASH, P.O. Box 63, Germantown, IL 62245
www.germantownbulldogs.org

BULLDOG DASH ~ 5K Run/Walk & 2K Run/Walk

Saturday, May 18, 2019

Your sponsorship enables every child an opportunity and education enrichment by:

- Supporting school programs no longer receiving state funding.
- Funding programs aligned with the New Illinois Learning Standards.
- Providing for technology upgrades.

It is a win/win proposition with each level of sponsorship:

- Your business will increase exposure within the community as well as in the metro area.
- It will show your business' support for the academic enhancement of our children.
- It will assist you in developing new sources for revenue.
- It gives you an opportunity to give back to the community.
- Contributions may qualify as a tax deduction.

The run will be supported with local newspaper advertisement pre-race and post-race. The race event has many levels of sponsorship ranges. Each level receives unique recognition as shown on the chart below. For more information or to download a race registration form, visit our website at www.germantownbulldogs.org or <https://bulldogdash.itsyourrace.com/register/>. If you have further questions, please contact Kristin Zurliene at (618)971-6288.

2019 Sponsorship Opportunities



Diamond Sponsor: \$1000

ONLY ONE SPONSORSHIP AVAILABLE AT THIS LEVEL

- * IDENTIFIED AS THE 2019 DASH DIAMOND SPONSOR ON ALL MEDIA AND ADVERTISEMENTS
- * LOGO AND IDENTIFICATION AS DIAMOND SPONSOR PRINTED ON FRONT OF ALL PARTICIPANT T-SHIRTS
- * SPEAKING OPPORTUNITY AT THE OPENING CEREMONIES OF THE RACE AND RECOGNITION AS THE DIAMOND SPONSOR
- * LOGO ON FINISH LINE AND SIGNAGE BANNERS
- * OPPORTUNITY TO DISPLAY COMPANY BANNER AT THE RACE
- * OPPORTUNITY TO LINK YOUR WEBSITE FROM THE DASH WEBSITE
- * LISTING AND LOGO AS THE DIAMOND SPONSOR ON THE DASH WEBSITE LINK HOMEPAGE
- * OPPORTUNITY TO PLACE PROMOTIONAL MATERIALS IN RACE PACKETS
- * TWO COMPLIMENTARY EVENT T-SHIRTS AND RACE ENTRIES
- * FRONT ROW RESERVED SEATING FOR FOUR DURING THE BAND CONCERT, CHRISTMAS PLAY, AND SPRING CONCERT
- * NAME ON EVENT PLAQUE FOR DISPLAY AT YOUR PLACE OF BUSINESS
- * TWO SEASON PASSES TO THE BULLDOG HOME SPORTING EVENTS



Gold Sponsor: \$500

- * IDENTIFIED AS A 2019 DASH GOLD SPONSOR ON ADVERTISEMENTS
- * LOGO PRINTED ON BACK OF ALL PARTICIPANT T-SHIRTS
- * OPPORTUNITY TO DISPLAY COMPANY BANNER AT THE RACE AND PROMOTIONAL ITEMS IN RACE PACKETS
- * LAWN SIGNS WITH COMPANY NAME DISPLAYED AT THE RACE
- * COMPANY NAME IN RACE PACKETS
- * COMPLIMENTARY EVENT T-SHIRT



Silver Sponsor: \$300

- * IDENTIFIED AS A 2019 DASH SILVER SPONSOR ON ADVERTISEMENTS
- * COMPANY NAME PRINTED ON BACK OF ALL PARTICIPANT T-SHIRTS
- * COMPANY NAME IN RACE PACKETS
- * OPPORTUNITY TO PLACE PROMOTIONAL ITEMS IN RACE PACKETS
- * COMPLIMENTARY EVENT T-SHIRT



Bronze Sponsor: \$175

- * IDENTIFIED AS A 2019 DASH BRONZE SPONSOR ON ADVERTISEMENTS
- * COMPANY NAME IN RACE PACKETS
- * OPPORTUNITY TO PLACE PROMOTIONAL ITEMS IN RACE PACKETS
- * COMPLIMENTARY EVENT T-SHIRT



Friend Sponsor: < \$175

- * IDENTIFIED AS A 2019 DASH FRIEND SPONSOR ON ADVERTISEMENTS
- * NAME IN RACE PACKETS
- * COMPLIMENTARY EVENT T-SHIRT IF DONATION MEETS OR EXCEEDS THE \$25 RACE REGISTRATION FEE

2019 Sponsorship Commitment Form

Name or Business: _____
(As you would like it to be displayed)

Address: _____

Contact Person: _____ Phone #: _____

E-Mail: _____ Fax #: _____

Sponsor Level	Sponsor Donation
Diamond	\$1,000
Gold	\$ 500
Silver	\$ 300
Bronze	\$ 175
Friend	below \$175

**Sponsor levels are determined by monetary donations only.*

Diamond and Gold Sponsors: Please email a print-ready logo to zurlienek@gmail.com for use on district website, district Facebook page, banner and T-shirts.

Circle T-Shirt Size: Youth-M / Youth-L / Adult-S / Adult-M / Adult-L / Adult-XL / Adult-XXL

My business will provide promotional items for the Race Day Packets: YES NO

Promotional Item: _____ Date Available to Pick-up: _____

My business would like to sponsor an in-kind contribution for race-day: YES NO

Race Items: (water, fruit, energy drinks, cookies, etc.) _____ Value: \$ _____

**Value of in-kind contributions are NOT combined with monetary donations when determining sponsor levels.*

Please Make Check Payable to: Bulldog Dash

Amount enclosed: \$ _____

Please mail your check and this sponsor form by April 15 to:

Bulldog Dash

P.O. Box 63

Germantown, IL 62245

Signature of Sponsor: _____ Date: _____

Comments on how we can better market our sponsors:

Thank you for being our partner in education!

~PUT YOUR BEST PAW FORWARD AND RUN WITH THE BULLDOGS~

Race Registration forms can be downloaded from www.germantownbulldogs.org